



SF FIRE PROTECTION SERVICES LTD

CORPORATE BROCHURE

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SF Fire Protection Services Ltd

A Company Overview:



The Beginning.

SF Fire Protection Services Ltd was founded in 1973 by Stanley Fluin, providing and servicing fire extinguishers to the local area (West Yorkshire.) In 1978 the company won the contract with United Co-operative Food stores, Travel Shops and Funeral Services. A family firm, in 1981, Kevin Stock, Stanley's nephew and the current Managing Director took over the company. Growth continued steadily and as the company went from strength to strength, SF Fire continued to gain a reputation for excellence in the local community. With superior customer service and an ability to adapt, SF Fire rapidly became a leading supplier in the area, taking on several engineers and office staff.

Currently.

In 2004, Amanda Jagger the current General Manager took the helm. Amanda's drive and professionalism soon had an impact on the business and within 2 years the company had developed a highly successful Fire Alarm Installation and Maintenance Division. In 2006, following over 26 years of excellent service, United Co-operative awarded us an additional 500 sites for alarm and emergency lighting maintenance.

As with our alarm division - already established as a local market leader, our training and risk assessment division also goes from strength to strength. Towards the end of 2007 SF Fire Protection services acquired ICT Training, adding both their clients and trainers to this expanding department.

The Future.

As Amanda and Kevin continue to drive the business forward, the future is bright for SF Fire Protection Services Ltd. Four new members of staff have been taken on in 2008 and a new CCTV division has been created.

Increasingly approached by larger companies and yet maintaining our exceptional client relationships and service, SF Fire Protection Services looks set to become a serious contender on the national market, potentially opening regional offices in 2010.

We are currently working towards ISO 9001 Accreditation and are on target to achieve ISO 9001:2008 status in Spring 2009. To this end we have recently appointed a Quality Control Manager to assist in gaining ISO and other related accreditation.



Our Services:

Providing unbeatable value and customer service, SF Fire Protection Services Ltd offer:

- **Provision and maintenance of fire extinguishers**
We provide and maintain all types of fire extinguishers, stands and wall fittings. Where aesthetics are important we can supply polished chrome extinguishers as a stylish alternative to the traditional red. All our engineers are British Fire Consortium accredited and are fully certified in extinguisher maintenance.
- **Design, installation and maintenance of fire alarms**
We design, install, maintain and service all types of fire alarms, providing 24 hour call out for emergencies. Again, our engineers are fully qualified and accredited.
- **Design, installation and maintenance of emergency lighting**
We install, maintain, design and service all types of emergency lighting and provide full advice on the siting and legalities of both emergency lighting and fire alarm systems
- **Provision of photo-luminescent safety signage**
- **Comprehensive, individually tailored training seminars and workshops.**
Our experienced and popular trainers offer both standard and tailored packages, educating your staff and creating awareness of the very real dangers of fire. Well prepared staff can safeguard your lives, premises and equipment. We provide live fire demonstrations and hands on extinguisher training.
- **Independent Fire Risk Assessments in accordance with the The Regulatory Reform (Fire Safety) Order 2005.**
- **CCTV Installation**

Some of Our People:

Office:

Kevin Stock, Managing Director

With over 25 years experience in the Fire Protection industry, Kevin's expertise and knowledge is unsurpassed. Usually on the road, Kevin surveys and quotes for new business and provides telephone support to existing clients where possible.

Amanda Jagger, General Manager

Originally joining our accounts team, Amanda Jagger's drive and exceptional organisation skills soon meant that Amanda was running the business. With a strong management background and later accountancy career, Amanda has effortlessly expanded the company whilst overseeing the day to day running of the business

Anne Mitchell, Accounts and Credit Control

James Rushton, Extinguisher, Training and Risk Assessment Coordinator

Adrian Humpoletz, Alarm Coordinator and General Administration.

Trainers/Risk Assessors

Cliff Booth – Trainer

Cliff had been working in the fire trade for 10 years where he has gained vast knowledge and training in fire safety.

Kevin Stock – Risk Assessor

Kevin, as well as being the Managing Director, is a fully qualified Fire Risk Assessor.

Glen Harding – Trainer and Trainee Risk Assessor

Glen had been working in the fire trade for 30 years which benefits him greatly when carrying out courses. Glen is also working towards being a fully qualified Fire Risk Assessor.

Malcolm Ashford – Training and Risk Assessment

An ex-fireman and massively knowledgeable fire safety expert, Malcolm both trains and provides risk assessments.

Technical Staff/Engineers:

All the company's technical staff are acknowledged experts in their fields and are accredited and certified by the **British Fire Consortium**. Each engineer has QA Certificate 3169 along with relevant Health & Safety accreditation.



Our Clients:

Current Clients include:

United Co-operative incorporating:

- Co-op Pharmacies
- United Estates (incorporating residential and business holdings)
- Co-op food shops
- Sunwin (incorporating various Sunwin Motors premises)

Other major clients:

- Arriva North West
- Biffa Waste Services
- Bradford Girls Grammar School
- Operon
- Cott's Beverages
- Barnsley Building Society
- Britvic Soft Drinks
- Clipper Group
- The Diocese of Leeds
- Barrett Steel Ltd
- Dacre, Son & Hartley
- Capita Group
- Owens Corning
- Mitchell Cott Chemicals
- Denso Marston Ltd
- Magna Science Museum
- Magnet Ltd
- Ikea
- TK Max
- Newsquest



Plus: numerous schools, care-homes, churches, private businesses and industrial premises.

Testimonials:

“With hundreds of children’s safety at stake, **excellent service** and communication with our Fire Protection company is a must. SF Fire Protection have been **consistently professional** and efficient and we have a superb business relationship with them.” **Michelle Taylor, Estates and Purchasing Manager, Bradford Girls Grammar.**

"SF Fire Protection Services Ltd consistently delivers **exceptional service**, meeting the many challenges that are raised during large projects with ease and professionalism. I would have absolutely **no hesitation in recommending** this company, indeed we have found their service and pricing to be far superior to those supplied by other, better known companies." **Paul Paynter, Owens Corning.**

"Most of our staff grumbled when they were told they were to attend a Fire Warden Training session. However the trainer was **absolutely fantastic**, and we are all looking forward to the refresher training. Very professional, informative and entertaining." **Tracey Young, Business Support Manager, Capita Hartshead.**

““On a site as large as ours, with 1400 children we find we are often in contact with our fire prevention contractors! SF Fire have proven to be efficient and professional in all aspects of their service" **Chris Anderson, Hipperholme & Lightcliffe School**



A RECENT CASE STUDY

Date: 31st August 2007
Client: Operon
Customer: Oulderhill School
Contact: Phil Machin, Site Director



Circumstance:

A call was logged at 4.45pm on Thursday 30th August 2007. Operon's client, Oulderhill School had 3 new-build special needs schools opening in 1 week. The build had taken longer than expected and fire protection had not been secured for any of the 3 sizeable sites. The sites required full survey and installation of fire extinguishers.

Action:

The following morning an engineer attended each of the sites and did a full survey for requirements. Documented findings and quotes were with the client by close of play the same day.

The Contract Manager for Operon gave us immediate authorisation and our engineer was on site by 8am the next morning. The necessary equipment was delivered to the site that morning.

The dedicated engineer for the site was on paternity leave. At his own behest he attended the site daily to ensure his customers were happy.

Outcome:

The fire extinguishers were installed in accordance with British Fire Safety Regulations and the premises certified to that effect, within 72 hours.

As a direct outcome of our expedience, Oulderhill contacted us and requested that a drown alarm be fitted in their leisure centre site. Again, we were given only a week in which to do this, in order for their site to open to original planned date. Again:

- An engineer was dispatched immediately
- The engineers other work was re-arranged to the satisfaction of our other customers.
- The engineer designed, installed, tested and certified the drown alarm well within the allotted timescale.

Processes/systems utilised:

The company was able to achieve completion of both of these projects in a very small time constraint due to various factors:

1. Our warehouse staff were able to provide much of the necessary equipment immediately as we had it in stock.
2. Devices/equipment that we did not have in stock were delivered immediately and directly to site by our supplier. This was achievable due to our excellent relationship and credit with our suppliers.
3. The initial administration – written findings and quotations, were processed quickly and with urgent priority. This was possible due to a high level of organisation in the office and a member of staff being content to work overtime, highlighting the helpfulness of our office staff.
4. The engineer usually attached to the site was on paternity leave. Due to the high level of conscientiousness of our staff, he willingly attended the site to aid smoothness of delivery of service.
5. Our engineers work on a shift basis. Therefore, our alarm engineer was able to work late at night, ensuring a very large project was finished in an extremely tight time-scale.



Conclusion:

Due to SF Fire's, rapid response, flexibility and supply capabilities, 3 schools opened on time, and a large leisure complex saved thousands of pounds by opening, against all odds, on the correct date.

Mergers & Acquisitions

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| 2005 | In 2005 SF Fire Protection Services Ltd acquired TA Cowap. Through this acquisition we gained around 300 additional sites to add to our portfolio. |
| 2007 | Acquired ICT Training. Major clients include Capita. |

Sponsorship Deals

- Main sponsor of Brighouse Town Football Club
- Sole sponsor of the 2008 Leeds & Bradford Construction Lunch

Environmental Responsibility

SF Fire Protection Services Ltd's are committed to minimizing the environmental impact of its services and as such practice energy management, waste minimisation, raw materials management and minimize environmental emissions.

Social Responsibility

SF Fire Protection Services Ltd's Social Responsibility focuses on improving the quality of life of people in the regions where the company operates. In recent years the company has donated to cancer charities, women's refuge and children's charities. SF Fire also considers the welfare of their staff to be of paramount importance and strive at all times to create a content and relaxed atmosphere for staff.

Memberships

SF Fire Protection Services Ltd is a proud and active member of the British Fire Consortium and the Bradford Chamber of Commerce. We are currently working towards ISO 9001:2008.

Company Information

SF Fire Protection Services Ltd. Also ICT Training Trading as SF Fire Protection Services Ltd. Head Office: Raths-Ryg, Shepherds Thorn Lane, Brighouse, West Yorks, HD6 3TT. Registered in England and Wales No: 4691745. VAT No: 333656651

